

Family Health Technology



Ideal Standard's patented Family Health Technology is a reliable state of the art anti-bacterial formula, infused into the surface of sanitaryware during the manufacturing process.

Family Health Technology lasts the lifetime of a product, giving households an extra level of protection to all normal cleaning practices.

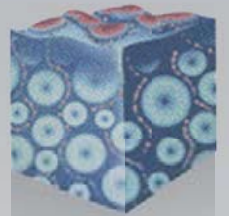


Family Health
Caring for you and your family



Independent tests have shown that various types of bacteria are only 1.0 to 2.0 microns in size and have the ability to reproduce every 20 to 30 minutes when conditions are right. Since bacteria can grow at such rapid rates, the human body is susceptible to infection.

This is why Family Health Technology is imperative to your bathroom as it inhibits the growth of bacteria and stops it from multiplying.



What is Family Health Technology?

- It is an anti-bacterial technology that reduces the risk of E.coli and Staphylococcus bacteria spreading by inhibiting its growth and stopping it from multiplying.
- It is embedded into products such as basins, toilets, toilet seats and baths.
- It prevents stains occurring on product surfaces.
- It reduces odours.

How does Family Health Technology work?

- It protects by penetrating the cell wall of the bad bacteria to disrupt key cell functions. The result is that the bacteria cannot function, grow or reproduce and ultimately is destroyed.
- During the manufacturing process it is built into the plastic material of toilet seats and the acrylic sheets of baths; it is embedded into the glaze of all ceramic sanitaryware such as toilets and basins.
- It does not wash off or wear off; it lasts the lifetime of the product.

Is Family Health Technology safe?

- Yes, it the same technology used to prevent bacteria in many food applications.
- It is also safe for the environment.

The most common types of bacteria Family Health Technology protects against :

- Listeria can be found in raw or undercooked meat, poultry and fish and unpasteurised milk products.
- Salmonella can be found in raw and undercooked meat, poultry, fish and eggs
- E.coli can be found in contaminated water, apple juice or cider, unpasteurised milk and raw meats.
- Staphylococcus aureus germs can be transmitted by poor hygiene and can cause diarrhoea and other infectious diseases.

Please refer to the Ideal Standard website for range listing & further information about Family Health Technology. www.idealstandard.com.au

*Ideal
Standard*

reece

